

## Program Overview

Under the College to Corporate (C2C) Program, IIT Bombay has designed **six short courses** to acquire important **professional skills**. In the first semester, i.e. from September to November 2018, IIT Bombay offered three courses across the country. We got an overwhelming response from various institutions and states. There were about 4000 students who participated in these courses. Last semester, we conducted three courses - Soft Skills, Workplace Communication, and Effective use of IT for Professional Activities.

We will now conduct three courses for this semester - **English for Oral Communication, Financial Literacy, and Handling Large Projects**. For details, please check the 'course content'. These courses under the C2C program will be useful to students from **any discipline**, who aspire to join the corporate world. These will help them learn about corporate expectations and skills required to perform well in the job. These courses are primarily targeted at the final / pre-final year students.

Courses under this program will be conducted using a **Blended MOOCs** approach, which combines the advantages of **online learning** and **face-to-face (F2F)** interactions. Learners will carry out online activities and assessments on the [IITBombayX](#) MOOC (Massive Open Online Courses) platform. The face-to-face interaction with faculty will be conducted fortnightly on Saturdays. These F2F sessions will be broadcasted on [YouTube Live](#). Participants are required to raise questions ahead of the session using the discussion forum. Live chat can be used to address some ad-hoc secondary questions.

IIT Bombay has established over [550 remote centres](#) (RCs) at colleges across the country. These RCs are equipped for live interactive sessions for an entire class, using the open source A-VIEW software. Many of these RCs may participate in this program, making the facility available for the scheduled live interactive sessions.

## Teaching Faculty

- **Prof. Varadraj Bapat**, Shailesh J Mehta School of Management, IIT Bombay
- **Prof. S.V.D. Nageswara Rao**, Shailesh J Mehta School of Management, IIT Bombay
- **Ms. Rama Kulkarni**, Lecturer, Elphinstone College and NSS Commerce College, Mumbai
- **Prof. (Retired) Deepak. B. Phatak**, Department of Computer Science and Engineering, IIT Bombay
- **Prof. U.N. Gaitonde**, Department of Mechanical Engineering, IIT Bombay

## Course Content

### Second Semester (19 February – 15 April 2019)

#### 1)\* English for Oral Communication

Listening skills, Sounds in English, Note making, Word and sentence stress.

#### 2) Financial Literacy

Financial awareness basics, Financial Institutions, Instruments & Markets, Financial statement & analysis, Overview of financial planning & budgeting.

#### 3) Handling Large Projects

Conceptualising and planning large projects, Budget and time estimates, Need for varied technical skills in team formation, Project management and monitoring.

1)\* **will run over a longer span.**

## Registration and Course Fee

Registration for the 3 courses in the second semester of C2C program will start on **31 January 2019**. It will end on **18 February 2019**. To register online, please visit [www.it.iitb.ac.in/lakshya](http://www.it.iitb.ac.in/lakshya)

The registration **fee for each course of the program is Rs. 500/-**. However, as an incentive to students/learners, if they register for all the 3 courses during the second semester (February to April 2019), the ESOS (Educational Services for Outreach at Scale) project at IIT Bombay **has decided to charge only Rs. 850/- lump sum** (instead of Rs.1500/-).

## Who Should Attend?

Anyone who wishes to improve their skills for employment in the corporate world is welcome to attend.

	Course Name	Schedule
1	English for Oral Communication	19 February to 15 April 2019
2	Financial Literacy	19 February to 18 March 2019
3	Handling large projects	19 March to 15 April 2019

## Course duration and efforts

The course content is designed for duration of **four weeks**, with 6-8 hours of effort per week. Additionally, face-to-face interactions will need an engagement of about four hours on alternate Saturdays. One of these courses is designed as the foundation course - 'English for oral communication'.

This course will be conducted over a longer duration, covering the content at a reduced pace.

Schedule for the face-to-face interaction will be intimated later.

### Criteria for Certification

- Participants who successfully complete a course will get an online honour code certificate for that course from IITBombayX.
- Participants who successfully complete all six courses (first semester and second semester) will additionally get an honour code certificate for the entire C2C program.

### How to Apply

To register online, please visit:

[www.it.iitb.ac.in/lakshya](http://www.it.iitb.ac.in/lakshya)

Enrollment will strictly take place online, and no other mode of application will be entertained.

The online registration for the 3 courses in the second semester of the C2C program will start on **31 January 2019**. It will end on **18 February 2019**.

### Registration process for the Program:

- [Sign up](#) using your valid email id.
- After verification, your account will be created.
- Login on the website with the verified account.
- Go to 'Announcements', select the program and register.
- After successful registration, you will receive an automated email. Your name will be listed in the "List of Participants page".

The URL for further details is:

[www.it.iitb.ac.in/lakshya](http://www.it.iitb.ac.in/lakshya)

### Important Note:

Live recording of the course and other created content will be released under Open Source, through a portal. All participants are required to agree to a No Objection Certificate for such release of content, which is contributed by them during and after the program. All contributors will be acknowledged.

### Address for communication:

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Website - [www.it.iitb.ac.in/lakshya](http://www.it.iitb.ac.in/lakshya)

## College to Corporate program

(These courses will be offered in a blended mode)

19 February to 15 April 2019

Conducted by

**IIT Bombay**



**Course Coordinator**

**Prof. S.V.D. Nageswara Rao,**  
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Management, IIT Bombay

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